

## 5 SECRETS TO GROWING YOUR MULTIPLE 6-FIGURE BUSINESS

*A Front Row Seat to the Businesses That've Already Done It*

*Success Guide with Molly Claire*

What is the difference between the coaches who “make it big” and those who don’t? Let’s work through the challenges you face and find the solutions you need.

Go ahead and circle those that apply to you:

- I’m overwhelmed with all the things I have to learn to build a business
- I sometimes (or often) doubt my coaching sessions
- I see the other coaches succeeding, and wonder what I’m doing wrong
- I struggle with my message and my offer
- I need to get clients in the door
- I wonder if I can really make money as a coach

Looking at that list above I feel \_\_\_\_\_

When you think about what the industry tells you, what society tells you as a woman, and what it’s like for you as a “helper,” what challenges do you identify with? Go ahead and circle from the list below:

- 6-7 figure earners are put on a pedestal, resulting in compare and despair
- Money is held with more regard than the mission of coaching
- I thought it was “easy money,” but didn’t realize skills needed to succeed
- As a woman I think I’m supposed to do it all, be it all, and work myself to death
- I fear I can’t make as much money as a man
- I play small, it’s hard to see myself as a thought leader.
- I think I need to take care of everyone else, before prioritizing my own
- I care deeply about my clients, more so than money
- Typical sales seem slimy to me
- I’ve never been a CEO (and I don’t know how)
- I feel uneasy charging people for coaching

A few of the ways we cope include:

- Buy \_\_\_\_\_, and get little result on our own
- Look at what everyone else is doing, and \_\_\_\_\_
- Overwork and allow our \_\_\_\_\_ to get out of balance
- Buy high-ticket program after high-ticket program, ending up with \_\_\_\_\_

This leads to:

- Lack of \_\_\_\_\_ in your ability to build a business
- Feeling \_\_\_\_\_ with daily life + biz
- Thinking you're behind \_\_\_\_\_
- Considering \_\_\_\_\_ altogether

***You can build a profitable business, and it doesn't have to take over your life. You are capable of learning the skills and you do have what it takes.***

Coaches, it's no way to live and I can help you get out of this rut!

Are you ready to learn the 5 secrets that will help you build a profitable, scalable business + one that supports the ideal life you want? Let's dive in!

The 5 secrets you need to succeed are:

- Experts + \_\_\_\_\_ combo
- Coach/Mentor + support system who \_\_\_\_\_
- \_\_\_\_\_ with coaching skills
- A repeatable process for \_\_\_\_\_
- Support in your \_\_\_\_\_ as well and including biz/personal life balance

Let's dive in deeper - go ahead and use these prompts to understand what you already have and what you still need.

### **Experts + DIY Combo**

- Learn from a variety of experts who are the best
- Find the experts you align with
- Listen to the expert + trust your gut too
- Develop the skill of being able to easily distinguish what you should learn and what you can rely on others for

Do you have adequate experts that you're learning from in all areas of biz, life, and coaching?

How confident are you in your own intuition when it comes to your business?

Write below how the right experts + more self-trust will impact your ability to build your business:

### **A Coach/Mentor + support system who believes in you**

- Make sure your coach encourages you to align with yourself first
- Your coach should be able to see in you what you can't see
- You need to be around people who support your mission too

How will more self-belief impact your ability to build your business?

Do you have adequate support around you as you build your business?

What value do you see in working with a coach who can see what's possible for you (before you can)?

## Continued education with coaching skills

- Regulated professions have continued education standards – let's raise the bar for coaches
- Improve your current skills + expand your tools regularly
- Make the tools you use unique to you and your clients
- Use a mentor who wants to bring out your unique coaching style
- Focus on competence + confidence – increased confidence will impact your ability to sell too!

How will more education and guidance with coaching help you in your business?

What skills would you like to learn or improve?

## A repeatable process for planning in your business

- Have a vision for your biz, but set smaller goals (90/45/30 day)
- Use a repeatable system to set, measure, and celebrate your wins
- Make that system work for you personally (ditch the one-size-fits all)
- Accountability focus on growth with self-love

What will be different for you if you have a planning system that works for you?

Imagine setting goals 1 at a time and staying the course - how will that impact your business?

### Support in your personal life as well and including biz/personal life balance

- Give yourself permission to honor your own priorities + values
- Decide your ideal YES &!
- Have support in the tasks/things/people of your life
- Commit to CEO Self-Care

How does personal support help you in your business?

What/where in your personal life needs a little TLC to create more balance for you?

How will that impact your business and overall quality of life?

As you think about all of the things we have covered, circle below all of the things that will help you in your life and business:

Supportive mentor/coach

Coaching skill mastery

Expanded coaching skills

Support with your own values/personal mission

Help with personal life development

CEO self-care

Community of supportive and life-minded peers

Planning, processes and accountability

***You deserve this kind of help as you build your business. As an entrepreneur, we must create our support network for ourselves. You have a mission to fulfill, don't sell yourself short.***

How will you make sure you get the support you need?

Are you ready to give yourself the gift of total support so you can thrive?

What's in the way of you creating this for yourself?

What solutions do you have for how you can take the next step for you to fulfill your mission as a coach?

If you're ready to have your all-in-one support with The Masterful Coach Collective Membership, we are ready for you! Click the button to enroll and access your resources, guest experts in biz/life/skill mastery, and your 90-day planning process to set you up for success. We are ready for you - see you inside!

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